

I am passionate of printing, the owner of a modern family printing house.  
The offset printing house that has been on the market for 46 years.

This passion, experience and above all a great team (constantly asking the question: what other needs do our clients have?) contribute to the creation of a creative solutions through which we help to build brands, pack and simultaneously present products and increase their sales.

This translates into greater customer satisfaction and the profits of your companies.

**The three basic areas of our activity include:**

- Providing tools in the form of, among others: exclusive catalogs, company files, binders with company logos, etc., thanks to this **we help our clients in building the brand and thus in raising the company's prestige.**
- Design and delivery of top class packaging, which not only **optimize transport costs, but they present the value of each product from the best side.**
- Design and implementation of POS products (including stands - cardboard furniture and other cardboard constructions), thanks to this **we enable increasing sales and profits.**

We cooperate with advertising agencies, publishing houses, manufacturers of various industries, both small and medium-sized companies as well as large corporations.

Responding to the needs of the market, **we believe that there is always a solution, which will help a particular customer**, and our imagination and commitment depends on achieving perfection in its production. Therefore, we show alternative concepts leading to new solutions or if the client has a ready idea, we help him achieve the desired effect, which is often better than imaginations.

I encourage you to familiarize yourself with our offer!

Sincerely  
master and engineer in poligraphy

Jacek Ragus  
CEO

experience | passion | creativity | technology | continuous improvement



**RAGUS PRINTING ENTERPRISE J. RAGUS M. RAGUS GENERAL PARTNERSHIP**

POLAND 08-440 Pilawa, Letniskowa 4 St. | NIP: PL8261022677 | REGON: 710383135 | t. +48 25 740 50 05 | f. +48 25 740 50 06 | e. sekretariat@ragus.pl | www.ragus.pl

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## Who do we work for?

We help ADVERTISING AGENCIES in increasing sales by establishing their promotional ideas in the form of printing products.

We help ENTERPRISES to develop business through the production of promotional materials taking into account budget resources.

We help MANUFACTURERS to show the value of their products by producing the highest quality packaging.

We help PUBLISHING HOUSES in increasing profits by optimizing the cost of printing production of publications and co-packing educational packages.

## What can you achieve by cooperating with us?

### **We will save your time**

- we will help you with everything, we have short deadlines

### **We will facilitate your work**

- we will take care of the smallest details, we are available to you 24/7

### **We will show you creative solutions**

- we will present you with concepts that will meet your expectations

### **We will help you multiply profits**

- we will give you the best tools - the synergy effect of imagination and technology

## Who we are?

We are professionals in creating the world.

We believe that imagination is the beginning of creation, and every idea is possible to realize - in this our facilities help us: **experienced people and modern technology.**

We provide versatile and comprehensive service to clients in the entire printing field.



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## EXEMPLARY PRODUCTS

The products listed below are just a part of our production capabilities.

The wide range of products we offer gives access to many existing solutions, and our rich experience is a bonus of knowledge that the client receives when cooperating with us.

### PACKAGING:

- **HIGH-QUALITY PACKAGING FROM THE HIGH-GRADE CARDBOARD**
  - for the food, chemical, household appliances industry (for alcohol, perfumes, sweets, medicines, etc.)
  - occasional Gift-boxes (for cosmetics sets, company gifts, underwear)
  - starter kits (for traders for presentation samples)
  - packaging in unusual shapes (eg in the form of honeycomb or tubes or other, e.g. for exclusive sets / packages of products)
  - lunch-boxes for catering companies
  - cardboard multipacks for bottles, cans (eg for packaging beer, juices)
- **REINFORCED PACKAGING** (microwave or corrugated cardboard printed on the face with multicolored printing)
  - various durable colored packaging for industrial items (eg for electronics, toys)
- **PACKAGING FOR BLISTER PACKING TECHNOLOGY**
  - pads for blisters
  - cardboard blisters closing foil packaging (eg for food, industrial goods)
- **PAPER / DECORATIVE ADVERTISING BAGS**
- **PRINTED CARTON ENVELOPES** IN DIFFERENT SHAPES (eg on CD, courier type)
- **FILLERS FOR BOXES**



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## POS materials - so-called **MATERIALS SUPPORTING SALE:**

- **STANDS** (constructions made of printed cardboard, eg furniture with the Client's logo, on which goods or other spatial constructions presenting the brand are displayed)
  - SHELF STANDS (various constructions for the presentation of industrial goods in stores)
  - COLUMNS STANDS (eg overlays for gates at the entrance to supermarkets)
  - BASKETS (hexagon type for the presentation of industrial products in stores)
  - Mini-STANDS for tables (eg in various shapes exclusive, printed stands for offers, folders or without any shelves, cardboard structures for tables presenting the customer's offer, e.g. drinks)
  - LARGE FLAT STANDS (eg cut out shape of a human figure, fairy tale theme, industrial device)
- **WOBLERS** (cardboard printed and cut in a different shape of a plaque on plastic ribbons attached to the productions)
- **HANGERS** (cardboard printed and cut in different shape of badges fastened to the ceiling on special systems of veins, springs)
- **SHELFSTOPERS** (cardboard printed and cut in various shapes, tags attached to store shelves, the purpose of which is to draw the attention of the buyer)
- **PRICE BREAKS (CLAIMS)** (stripes of printed cardboard with the customer's logo, which are mounted on the edges of shop shelves)
- **DISPLAYS**
  - Packaging, which after opening becomes a furniture for presenting the goods
  - TOPER EXPOSURE for cosmetics and other industrial articles



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- **DYSPENSERS** (printed cardboard packaging, the purpose of which is not only to pack many pieces of goods, but also to organize products in their interior so that after opening they fulfill the function of display units)
- **PENDINGS, BAGS FOR BOTTLES**
- **BEER COASTERS**
- STANDs - **OCCASIONAL GADGETS** (cardboard Christmas decorations, egg Christmas trees, stars, baubles, eggs, bunnies, etc.)

#### **BASIC PRINTING PRODUCTS:**

- POSTERS
- LEAFLETS
- WALL AND DESK CALLENDARS
- FOLDERS - including spatial folders (POP'UP) and riveted folders in the form of a fan
- NEWSPAPERS, MAGAZINE, BULLETIN
- BOOKS, ALBUMS (in glued, sewn-glued and hard binding)
- INSTRUCTIONS (also very small, e.g. for pharmacy)
- FOLDERS AND LETTERHEADS
- PERSONALIZED COUPONS
- **STICKERS** in any shape:
  - in the form of ordinary and sandwich (with two layers of glue)
  - right-legible and mirror-glued on the other side of the glass
  - on various substrates (on paper, PVC foil, self-adhesive fabrics, crushed foil under warranty seals)
  - with various glue forces (including also a very weak adhesive - an example is the "PROMOTION" sticker on TV screens)
- TALLS AND OTHER PRINTINGS PROTECTED WITH **PAINTS IN LIGHT UV** (banknote paint)
- **PRINTING SLOTS** (loose, in blocks and in individual sets, glued with an intelligent adhesive)
- **PRINTING USING FRAGRANCE**



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- PRINTS WITH THE USE OF POST PAINT (scratchcards)
- **PRINTS ON SYNTHETIC PAPERS** (very durable, they can hardly be torn apart - eg for use in the production of menus for restaurants, labels for clothes)
- SEGREGATORS RENDERED BY THE CUSTOMER BRAND (especially for law and training companies)

## INDUSTRIAL - ENTERTAINMENT IN POLIGRAPHIC PRODUCTS:

- PACKAGING AND PENDENS FOR PRECIOUS TEA
- PLAYING CARDS
- BOARD GAMES
- PUZZLE
- MAPS

## SERVICES – TECHNOLOGICAL PROCESSES

The fully equipped infrastructure of machines and support devices enables us to implement the services listed below, which lead to the creation of the most creative and innovative ideas.

- Offset printing on modern high-performance machines up to B1 format
- Structures / graphic designs / creation / photography
- Development of display patterns (mokapa) / 3D models
- Imposition / irradiation of printing forms in the CTP system
- Cutting and / or milling on the Kongsberg X plotter
- Production of blanking dies
- Die-cutting
- Laminating
- Gluing of packaging (on gluing machine)
- Saddle stitching
- Glued binding
- Folding (breaking)
- Sheet refining (laminating: matt and flash foil; UV varnish)
- manual work:



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- co-packing
  - repacking
  - combining (completing) products into promotional packages
  - confectioning of products from collective packaging into unit packages
  - labeling
  - welding in foil (including heat-shrinkable)
- inserting
- enveloping
- foliation
- gluing
- gathering
- submission
- personalization

## WAYS OF WORKING WITH CUSTOMERS

### - We are available practically for 24 hours / day

Each customer has his trade supervisor. The Client's supervisor has technical printing knowledge, thanks to which he is able to advise the client

- offers inquiries, optimizes costs, accepts orders, and is a link between production and the customer. If there is a need, organize transports from the printing house to the place designated by the customer.

## THE MANUFACTURING ORGANIZATION

### - ensuring high standardization of production

Each work accepted for production has an electronic specification created during the preparation of the offer by the Customer Supervisor. In addition to each work, a certified, standard color printout and a ozalid model are produced.

During the production, full electronic supervision and continuous quality control are carried out, which give transparency to individual production stages, thanks to which we ensure full product compliance.



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## INFRASTRUCTURE:

The almost half-century presence on the market and the knowledge of technology flowing from it allowed us to think carefully about the selection of modern printing equipment.

### PRE – PRESS (Arrangements)

**DTP** - We have our own graphic studio that implements the most demanding projects. Modern equipment of the DTP studio with high-class equipment, many years of experience in designing files for printing complemented with creativity of graphic designers ensures that we bring to life ideas of customers and give them a real shape in production.

**CTP** - CTP system installed in our company allows for digital exposure of printing forms.

### PRESS (Print)

A team of experienced machine operators constantly improving their professional qualifications guarantees the highest quality of printing using the following machines:

- **Heidelberg Speedmaster B1** format (5 colors + varnish)
- **Shinohara B2** format (4 colors + varnish)
- **Shinohara B2** format (2 colors)

### POST – PRESS (Bindery)

For the needs of our clients, we are constantly expanding the park of machines and bookbinding devices, which includes:

- **Computerized cutters B1** (ITOTEC, HPM)
- **Paper wrapping lines** (PROTEUS, YEML)
- **Laminating machines** to B0 format (KARMA, LAMINA)
- **Die cutting machines** (SANWA, BINDERS: XL, B1 and B2) with a die-cutting workshop
- **3-point gluing machine** with attachment for gluing popcorn cups and CD cases (GAOTIAN GDHH-800)
- **Folders** allowing for folding works from very small leaflets, e.g. for pharmaceuticals to large B1 format (GUK, Stahl, Eurofold, Multiefect)
- **Saddle-stitching line:** modern, high-performance leg collector (crocodile) with a sewing section (4 heads), trimming (three-knife), counting (OSAKO)
- **Glued binding line:** collator + edge bander Horizon BQ-460
- and other auxiliary machines and devices, e.g. welders, corner, paper drill, chisel, etc.



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## CONSTRUCTIONS

### We are **SHAPE ARCHITECTS**.

We design modern and innovative products from various materials, i.e. HEAD AND CORNER CARDBOARD, SETACRYL, MDF, PVC, PLEKSI GLASS, WOOD, etc. Our constructors, thanks to a specialized design program and 3D visualization, they not only propose the best solutions, but also present them before the implementation for production, which allows you to check their application, facilitates cooperation and reduces costs.

## PLOTTER WITH CUTTING-MILLING - Kongsberg X

We provide cutting and milling services on a modern cutting and milling plotter with a working surface of 2200x3200 mm with the use of various media up to 40 mm, ie: paper, corrugated board, corrugated board, PVC, stadur, setacryl, plexiglass, dibond, polypropylene and others .

The Kongsberg X plotter offers versatility in related applications with cutting and milling.

Regardless of whether we work with 2D or 3D objects, or whether we deal with packaging, signage or displays. It also supports a wide range of specialized tools, blades and cutters. They guarantee speed, power and flexibility, allowing automatic processing of a full range of materials.

In addition to typical printing productions, ie: POS products or packaging on a plotter, we perform:

- Signs and spatial advertising
- 3D constructions (characters, elements of nature, etc.)
- Exhibition furniture
- Counters, rostrums, shelves
- VIP walls
- Edging
- Characters in life size
- Decorative elements for the home, ie chandeliers, lamps
- Houses and scratchers for pets
- Exclusive bags and packaging

**PROTOTYPES** - Thanks to the appropriate technology, we offer our clients the production of pre-production prototypes, which allows you to validate the product before starting production.



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## LOGISTICS

Thanks to the electronic system for managing and exchanging data profiled for printing purposes installed and implemented in our company, we can ensure logistic efficiency in all areas of its operation, through sales, supply, planning, production, distribution as well as warehouse and transport logistics. This translates into the certainty that the ordered production - in accordance with the requirements specified by the customer, will be delivered within the set time, in the right quality, at the place designated by the customer (to its registered office or, avoiding redistribution, directly to final recipients with unmarked cars).

**Cooperation with us ensures a guarantee of security and timeliness of deliveries of ordered materials.**

## HUMAN RESOURCES

For the full satisfaction of our clients, we employ professionals who are constantly improving in meeting their requirements. Currently, it is a team consisting of more than 50 people assigned to individual departments, in accordance with the organization chart. This ensures transparency of operations and efficiency in the communication channel.

**The management staff** consists of educated specialists, constantly improving their knowledge and qualifications through participation in training and seminars in the field of soft managerial skills as well as hard directional training. The management staff is constantly involved in improving the procedures and plans for the course of individual production processes.

**As part of the sales department**, each customer has an assigned sales supervisor who provides advice and technological assistance in the field of order handling from the concept stage and project validation through production, packaging and delivery to the customer's premises or another designated destination address.

**The staff consists of experienced production employees**, whose actions carried out with special care and accuracy translate directly into the final quality of the product.



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## Methodology of activities

### ISO Quality Management System:

- ISO 9001 procedures implemented and constantly improved
- Monthly audits of selected areas, and each area, at least once every 6 months, audited by a certifying company

### Use of measuring instruments

- The EFI Color Management System with the EPSON Sure Color 5000 proofing printer with the Spectro Proofer module allows you to:
  - receive digital prints of colors faithful with printed prints
  - make colorful imposition printouts
- **Densitometers, instruments for measuring the thickness of the varnish and abrasiveness Spectrophotometers and calibration of the production process ensure:**
  - color reproducibility of each subsequent effort
  - low cost of perfect color reproduction
  - shortening the work preparation stage for printing
  - no need for the customer to accept the printing at the machine

### Electronic Data Exchange

An electronic model developed for the needs of the printing industry and tools for exchanging electronic data both at the stage of designing, production and contracting of raw materials

### Information Safety

- Implementation of compliance with the PN-EN-ISO 17799 information security standard
- Confidentiality
- Business secrets for enterprises acting as intermediaries in the transaction

### Good cooperation practices

- Partner approach
- Meeting requirements / flexibility
- Honesty



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**Do you know that 90% of our clients are constantly returning to us?**

**Our satisfied clients are, among others:** Westin hotels, Sheraton, Cyfrowy Polsat, Ochnik, ITI Group (eg Multikino), Schisser, MC-Donalds, Pizza Hut, POLFA Tarchomin SA, PKP Koleje Mazowieckie, ICAN Institute, Avon, Sodexo, for which we operate directly or through a number of advertising agencies and publishing houses.

**This allows us to believe that our offer will also bring you many benefits.**

If you have any additional questions or specific needs that we can implement, please contact us:

**- by phone or e-mail:**

Dominika Kania | tel. 509 127 508 | e-mail: dominika.kania@ragus.pl

Mariusz Kowalski | tel. 572 516 844 | e-mail: mariusz.kowalski@ragus.pl

Tomasz Sierański | tel. 504 028 944 | e-mail: tomasz.sieranski@ragus.pl

Dorota Szostak | tel. 504 028 495 | e-mail: dorota.szostak@ragus.pl

We will answer any questions and present a price offer for specific productions

**- we can visit you in person**

We are very happy to accept the invitation to visit your company with the possibility of presenting our products and the corresponding production costs

**- please feel welcomed to our headquarters**, at ul. Letniskowa 4 in Pilawa, where it will be possible to get to know our business more closely.

I invite you to establish permanent cooperation !!!

Sincerely

on behalf of the company

master and engineer in poligraphy

Jacek Ragus

CEO

"Improving the quality of customer service and the maximum integration and development of technological processes are our recipe for providing a valuable product to the customer."



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